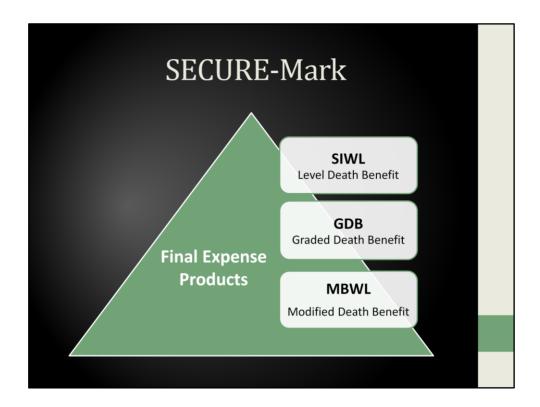


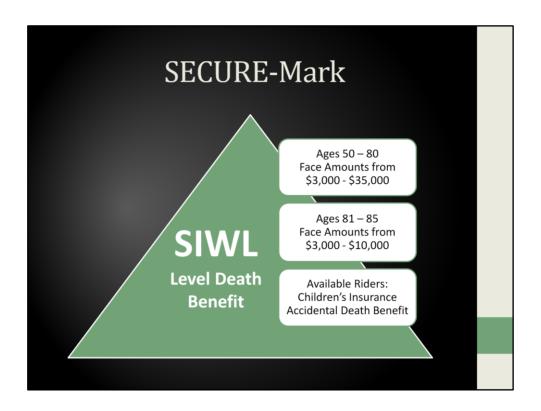
Welcome to the GPM Life SECURE-Mark product orientation. This presentation will cover the policies available to you for Final Expense customers and the family market. Our portfolio offers simplified issue, non-medical or fully underwritten options, flexible payment arrangements and secure products.



The first products we will review from our Final Expense Portfolio are SIWL, GDB, and MBWL, available to applicants ages 50-85. SECURE-Mark Products are traditional whole life insurance plans. A "traditional" whole life plan offers guaranteed premiums, guaranteed cash values and a guaranteed death benefit, subject to policy provisions. There are three death benefit options, offered in separate and distinct plans, that the Proposed Insured may qualify for, based on health.

- · Level Death Benefit,
- · Graded Death Benefit, OR
- · Modified Death Benefit.

These products are not available in all states.

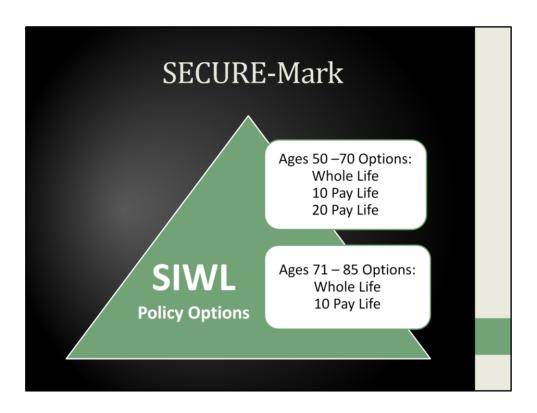


The Level Death Benefit plan, SIWL, pays the face amount while the policy is in force, subject to the provisions of the Contestable and Suicide Periods, as well as the policy loan and payment of premium provisions, which we'll review later.

SIWL is available for applicants ages 50 - 85. The minimum face amount is \$3,000. Applicants age 50 - 80 can apply for up to \$35,000. Applicants age 81 - 85 may apply for face amounts up to \$10,000.

An Accidental Death Benefit Rider can be added to SIWL for an additional premium, from issue ages 50 - 60. The benefit is paid in addition to the death benefit of the base policy and terminates at attained age 70.

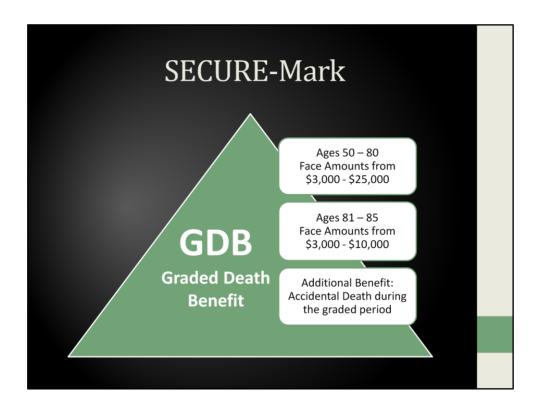
A Child Insurance Rider is also available for an additional premium.



SIWL may be purchased as a Whole Life, 10 Pay Life or 20 Pay Life policy, depending on the age of the proposed insured.

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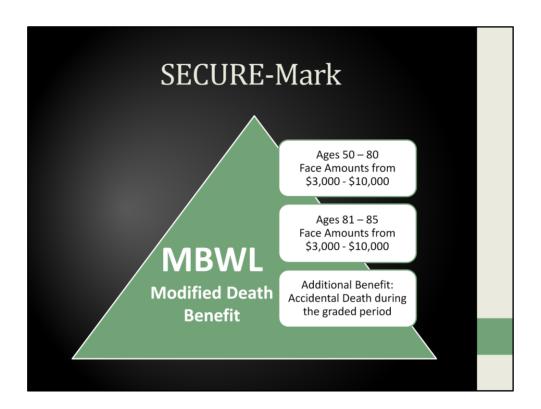
A Child Insurance Rider for issue ages 15 days - 17 years is available for an additional premium on the SIWL plan only. The benefit is \$5,000 per child, and the premium is \$15 annually per child, or \$1.32 monthly per child. To add the CIR, the base policy must be at least \$5,000. There are special rules to follow when insuring a child. We will cover those later.



The Graded Death Benefit policy, referred to as GDB, limits the death benefit paid to 30% of the Ultimate Face Amount if the Insured dies during the first policy year, and 70% if the Insured dies during the 2nd policy year. Beginning the 25th month, the death benefit paid will be 100% of the Ultimate Face Amount.

So, if the Ultimate Face Amount of the policy is \$10,000 and the Insured dies at any time during the first year, the death benefit will be \$3,000. If the Insured dies during the second year, the death benefit will be \$7,000. Beginning the 25th month, the death benefit will be \$10,000. If the Insured dies due to an accident during the first two policy years, the Ultimate Face Amount is paid as the death benefit, subject to policy provisions.

GDB is available for applicants ages 50 - 85. The minimum face amount is \$3,000 and the maximum face amount is \$25,000. For applicants age 81 - 85, the maximum face amount is \$10,000.



Modified Benefit Whole Life, referred to as MBWL, also limits the death benefit paid. If the Insured dies during the first 2 policy years, a death benefit will be paid equal to the sum of all premiums paid plus 10%. Beginning in the 25th month, the death benefit paid will be 100% of the Ultimate Face Amount.

So, if the Face Amount of the policy is \$10,000 and the Insured dies at any time within the first two years, and the premiums paid through the date of death equal \$1,000, the death benefit will be \$1,100. If the Insured dies due to an accident, as defined in the policy, the entire Ultimate Face Amount is paid as the death benefit, subject to policy provisions.

MBWL is available for applicants ages 50 - 85. For all ages (50 - 85) the minimum face amount available is \$3,000 and the maximum face amount is \$10,000.

SECURE Application and		
APPLICATION FOR INDIVIDUAL LIFE INSURANCE - Part 1 GOVERNMENT PERSONNER MUTUAL LIFE INSURANCE COMPANY ("OPP LIS") DAY ("OPP LIFE") DAY ("OPP L	Application	
\$\tilde{\text{Extract Address of Proposed Insured City State Country Zg}\$ Primary Stephone Number: E-mail: See first to salAMFM	Application Series ICC13 SM513	
District Space District Pay Uniform Pay Uniform Pay Uniform Pay	 Witness all signatures in person. We do not permit sales by phone or mail. 	
15. Physician's rames, addresses and place numbers Simple Si	 A Personal History Interview (PHI) will be done with every 	
Insert Inser'iver Corpeny Fee Second 450 Sec	applicant by a member of our telephone center. An insured may initiate the PHI by calling (888) 476-5433.	
NB the policy agrided for replace or charge any reading life or reveally policy or certend in any company?	(888) 470-3455.	

All three policies use the same application, form series ICC13 SM513, with state variations. The state specific application can be viewed and printed from Agent Access. The printed file will include the required HIPAA and Bank Draft Authorization (EFT) forms. All blanks must be filled in, even if it is duplicate information, and all signatures are required.

We recognize and appreciate the value of a professional insurance agent in the sale of all products, and especially the field experience required with simplified underwriting. For that reason, we do not permit sales by phone or by mail. You are required to see the Proposed Insured. Even if the Owner is a different person, you must see the Proposed Insured.

The first component of Field Underwriting is to be observant during the sales process. Do you see an oxygen tank? Does the Proposed Insured remain seated throughout your visit and you see a wheelchair or walker nearby? Do you see evidence that the Proposed Insured uses tobacco in any form?

The second component of field underwriting is the application questions. Each section should be read aloud, individually and with enough time to be assured that the Proposed Insured completely understands the questions and health conditions. Record the answer to each question accurately.

Remember, even if you record the answers exactly as provided to you, if the Proposed Insured does not answer the questions correctly and dies during the Contestable period, the policy will be rescinded and no death benefit will be paid. This can include misrepresentation of tobacco use. Their attempt to provide for the expenses that will be present at their death will be for naught, as the only payment that will be received is a return of premiums paid. Be observant and guide your client to complete understanding of questions and a thorough and truthful answer.

We conduct a Personal History Interview by telephone with every applicant. The Proposed Insured can initiate the PHI by calling The Telephone Center at (888) 476-5433. The agent may not be present while the PHI is conducted.

	RE-Mark and Underwriting	
YES 21. Has the Proposed Insured been told by a physician that s(he) has less than 12 months to live?	NO 24. Has the Proposed Insured ever been diagnosed by or received treatment from a member of the medical profession for Acquired Immune Deficiency Syndrome (AIDS); AIDS Related Complex (ARC); or tested positive for the Human Immunodeficiency Virus (HIV), or the antibodies to such virus? 25. Has the Proposed Insured ever been diagnosed by a physician as having Congestive Heart Failure (CHF) or cardiomyopathy?	o o
If any question 21-27 is a application	nswered yes do not submit the	

If the Proposed Insured has a YES answer to any of the questions, numbers 21 through 27, they are not eligible for any coverage. Do not submit the application to GPM Life. The application should be completely destroyed as you've likely recorded personal and private information such as the Proposed Insured's Social Security number.

SECURE-Mark Application and Underwriting	
YES NO 28. During the past 4 years, has the Proposed Insured been treated or given medical advice by a medical professional, including office visits, medications or surgery for Melanoma, internal cancer, leukemia, or Hodgkin's disease?	
If any question 28-30 is answered Yes, the Insured may be eligible for MBWL	

If question 28, 29 or 30 is answered YES, your client can apply for the Modified Benefit Whole Life Policy. Check the correct box in question 11.

2.	or more times?	0	e. Irregular heart rhythm, enlarged heart, or any other heart disorder?
	psychosis, Bipolar Disorder, or other psychiatric disorder?	0	license or had 3 or more moving violations?

If question 31, 32, 33 or 34 is answered YES, your Proposed Insured/Applicant can apply for the Graded Death Benefit Policy. Check the correct box in question 11.

If the Proposed Insured has answered NO to all questions, numbers 21 through 34, your Proposed Insured/Applicant can apply for SIWL. Check the correct box in question 11.

Farticipating Dividends, When Declared PECURE-Mark Legacy Traditional Whole Life Guaranteed Premium Guaranteed Premium Guaranteed Cash Values Guaranteed Death Benefits Participating Participating Paid-Up Additions Rider

SECURE-Mark Legacy is a traditional whole life insurance policy, available to applicants age 0 - 75. SECURE-Legacy provides guaranteed premiums, guaranteed cash values and a guaranteed death benefit, subject to policy provisions.

In addition, SECURE-Mark Legacy is a participating policy, with anticipated dividends. GPM Life is a mutual life insurance company and our policyholders share in our success through declared dividends.

Dividends may be paid in cash, to reduce premiums, to accumulate at interest, or to purchase Paid-Up Additions, if no option is selected. Dividends are not guaranteed.

SECURE-Mark Legacy is an illustrated policy. The software can be downloaded from Agent Access.



SECURE-Mark Legacy is available to applicants age 0 - 75.

Whole life premiums are payable during the lifetime of the insured. 20 Pay Life is guaranteed to be paid up after 20 years.

The minimum face amount that can be issued is dependent upon the Proposed Insured's age at issue. If the Proposed Insured is age

0 - 19, the minimum face amount is \$10,000. For ages 20 - 49, the minimum face amount is \$25,000, and if the Proposed Insured is age 50 - 75 the minimum face amount is \$50,000.

For face amounts below \$50,000, applicants age 50 - 75 should apply for one of the SECURE-Mark Level, Graded or Modified Policies.

SECURE-Mark Legacy

Underwriting

- Non-Medical Limits
- Issue ages 0 − 40: Face
 Amounts LESS THAN \$100,000
- Issue ages 41 − 49: Face Amount LESS THAN \$50,000

Although SECURE-Legacy is a fully-underwritten product, it may be non-medically underwritten at certain ages and face amounts. Non-medical underwriting means that we will not routinely require additional medical reports like blood or a urine profile, para-medical report or other testing. Additional tests may be ordered if standard underwriting requirements, MIB, Script check or MVR has raised concerns.

Details on all risk classes and the qualification criteria are provided in the Underwriting Guide.

SECURE-Mark Legacy

Premium Rate Classes

- Face Amounts LESS THAN \$100,000
 - Standard Non-Tobacco (all ages)
 - Standard Tobacco (all ages)
- Face Amounts at and above \$100,000
 - Standard Non-Tobacco (all ages)
 - Standard Tobacco (all ages)
 - Preferred Non-Tobacco (ages 18 70)
 - Preferred Tobacco (ages 18 70)
 - Preferred Plus Non-Tobacco (ages 18 70)

Proposed Applicants age 18 - 70, applying for face amounts at and above \$100,000, may qualify for Standard Non-Tobacco or Tobacco, Preferred Non-Tobacco or Tobacco, or Preferred Plus Non-Tobacco premium rates

Details on all premium rate classes and the qualification criteria are provided in the Underwriting Guide.

SECURE-Mark Legacy

Riders

- Paid-Up Additions Rider
- Additional Term Rider
- Spouse Term Rider
- Child Term Rider
- Accidental Death Benefit Rider
- Guaranteed Insurability Option
- Waiver of Premium for Disability
- Accelerated Benefit Rider Terminal Illness

SECURE-Mark Legacy offers a full range of riders, allowing you to customize a policy to the customer's distinct needs. Riders include: <u>Paid-Up Additions Rider</u> – increases the death benefit and cash value

Term Riders:

Additional Term Rider - Low-cost additional life insurance on the Primary Insured.

Spouse Term Rider - Low cost life insurance for a spouse

<u>Child Term Rider</u> - Low cost life insurance for dependent children.

<u>Accidental Death Benefit Rider</u> - Additional life insurance in the event of accidental death.

<u>Guaranteed Insurability Option</u> – Future increases of Primary Insured's right to purchase additional life insurance policies without evidence of Insurability.

<u>Waiver of Premium for Disability</u> - Waives premium during a period of total disability as defined in the rider.

<u>Accelerated Benefit Rider</u> – Provided at no additional premium. Pays up to 50% of policy death benefit in terminal situations. An administrative fee will be applied at the time of acceleration of benefits.

All riders are subject to policy provisions.



SECURE-Protector is a term policy providing temporary or short-term coverage. It is a stand-alone policy or a supplement to a permanent life insurance policy. We recognize the need for permanent life insurance, but this policy works well when there is a temporary need for life insurance, or there is a need for life insurance at a low cost.

It is available to applicants ages 18 through 60, with face amounts ranging from \$25,000 to \$100,000.

SECURE-Protector is a 10-year renewable, convertible, indeterminate premium term life insurance policy. Premiums are guaranteed level for the first 10 years. Thereafter, the policy can be renewed every 10 years at the lower of the Guaranteed Maximum Premium or Current Premium at the age of renewal. Once renewed, premiums are guaranteed level for the next 10 years. No coverage extends beyond age 70.

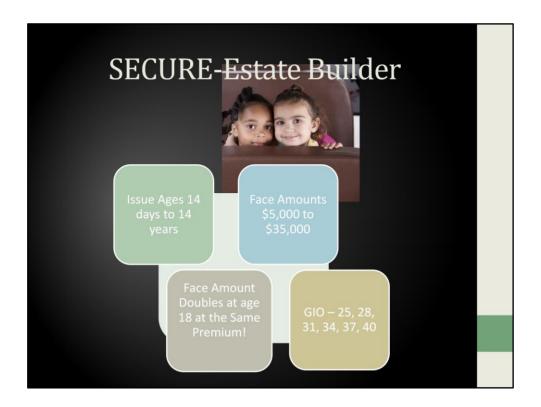
In addition, the policy owner has the option to convert this coverage to a SECURE-Mark SIWL. This option is available at every renewal, until the Insured reaches age 60.

SECURE-Protector Term Simplified YES / NO application Male and Female Standard Non-Tobacco Standard Tobacco

The SECURE-Protector Term policy is underwritten much like the SECURE-Mark policies. The plan uses a YES / NO application and issue depends on the health conditions shown on the application. Health conditions are verified with a Personal History Interview (PHI), an MIB inquiry, and Script Check.

Premium rate classes are Male/Female and standard non-tobacco or standard tobacco.

A SECURE-Protector quote system is available for download on Agent Access.



Are you looking for a great policy for children? Check out SECURE-Estate Builder.

It is available for children ages 14 days - 14 years old. Issued at face amounts from \$5,000 to \$35,000, the initial face amount of life insurance automatically doubles when the insured child reaches age 18! AND, the premium remains the same.

In addition, a Guaranteed Insurance Option(GIO), equal to the initial face amount, is included at no extra cost. Option dates are at ages 25, 28, 31, 34, 37 and 40. Option premiums are based on attained age, and allows the purchase of an additional policy without evidence of insurability.

Like the SECURE-Legacy, the SECURE-Estate Builder is a participating policy, and may earn dividends when declared by The Company's Board of Directors. Dividends are not guaranteed.

Writing Insurance on a Child

- A Parent must sign the application
 - Possible Exception: Child lives with responsible grandparent, but parent does not;
- Parent must complete the Personal History Interview (PHI)
 - · Grandparent, with the exception above;
- Requests for high amounts of life insurance coverage require proof of coverage on the parent(s).

Sales of life insurance, where a child is the proposed insured, require a parent's signature. There are limited people, other than a parent, who can purchase insurance on a child. A grandparent may be one.

If a child lives with a grandparent who is legally responsible for that child's care, and no parent lives in the same household, the grandparent may own and pay for the policy. In such an event, a parent's signature may not be required. The grandparent may be asked to answer all questions asked during the Personal History Interview (PHI)regarding the Proposed Insured child.

In all other situations, a parent is required to sign, even if the parent and child live with grandparents who provide the majority of support. Except for the situation above, a parent is required to complete the PHI and answer all questions regarding the proposed insured child.

Life insurance on a child usually requires proof of the amount of life insurance on the child's parent(s). Life insurance applied for on a child should not exceed 50% of the total amount of life insurance on the parents. Amounts applied for may need justification.

If the applicant is not the Proposed Insured's parent, always accompany the application with a memo fully explaining the relationship between the applicant and

the Proposed Insured child, why a parent is not applying, the need for life insurance, and other relevant facts.



The SECURE-Mark portfolio provides great options for your prospects of all ages and in all stages of life.

You are encouraged to use the resources available to you through Agent Access, Sales brochures and GPM Life's Marketing Department.

We look forward to helping you and thank you for your business!