

Vendor can customize Target Mail Leads for you.

- The mailing list can be specified to your individual preferences, based on income and age.
 - The zip codes that are used are secured for 40 days after your mailing.
 - Have leads in your hand within 2-3 weeks.
 - You can get a CD with all prospects that were mailed for an additional charge.
- The lead cost per 1000 is \$372.15 but each order will be Discounted by Huff-Cook MBA so your cost will only be.....

\$345.00 per 1000

(Effective January 1, 2012)

IMPORTANT BENEFIT INFORMATION FOR SENIORS

Dear Senior Citizen,

We are pleased to announce a senior final expense life insurance program now available in your state. Thousands of seniors nationwide have already taken advantage of this program which has an immediate death benefit, and pays up to \$25,000 for each senior citizen covered. These senior plans were designed to help pay those expenses NOT PAID by government funeral plans. **Currently, you may qualify even if you have a health condition!** To see if you qualify, mail this postage paid card today! You will not be charged for this information!

Check benefit requested; \$5,000 \$10,000 \$25,000

JOHN DOE
1913 LEE HWY STE 1A
BRISTOL, VA 24201-2743

Name _____
Date of Birth _____
Phone (____) _____
Spouse's Name _____
Date of Birth _____

JOHN SMITH
1-888-654-6437

Not affiliated with or endorsed by any government program.

Rev 01-11-D4

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IMPORTANT BENEFIT INFORMATION

Dear Neighbor,

We are pleased to announce a new final expense life insurance program now available in your state. Thousands nationwide have already taken advantage of this program which has an immediate death benefit, and pays up to \$35,000 for each individual covered. These plans were designed to help pay those expenses NOT PAID by government funeral plans. **Currently, you may qualify even if you have a health condition!** To see if you qualify, mail this postage paid card today! You will not be charged for this information!

Check Benefit Requested: \$5000 \$15,000 \$35,000

Name _____
Date of Birth _____
Phone _____
Spouse's Name _____
Date of Birth _____

Rev 01-12-D6

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For more information contact Karen at patriotinsurancegroup@gmail.com